

# CACHE COUNTY TOURISM PROFILE

County Indicator	2006	2007	2008	% Change 2007-2008	State Ranking
<b>DEMOGRAPHIC</b>					
Population	105,671	109,022	111,841	2.6%	6
Total Non-Ag Employment	48,119	49,737	50,736	2.0%	6
Non-Ag Avg Monthly Wage	\$2,161	\$2,236	3,265	46.0%	6
Per Capita Income	\$23,819	\$23,373	23,450	0.3%	21
Unemployment Rate*	2.3%	2.1%	2.7%	28.6%	26
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers (Millions)**	\$143.0	\$166.4	\$172.6	3.7%	7
Travel & Tourism Related Employment**	3,556	2,690	2,721	1.2%	7
<b>TOURISM TAX REVENUES (000s)</b>					
Local Tax Revenues from Traveler Spending**	\$2,223	\$15.8	\$16.4	3.8%	7
Transient Room Tax	\$269.9	\$316.7	\$314.5	-0.7%	14
Restaurant Tax	\$843.4	\$915.1	\$981.0	7.2%	7
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$1,275.9	\$1,375.4	\$1,011.1	-26.5%	8
<b>REGIONAL VISITATION COUNTS</b>					
Bear Lake (3 Locations)	232,825	225,985	198,141	-12.3%	
Willard Bay S.P.	325,933	192,224	159,424	-17.1%	
Hyrum S.P.	67,980	82,480	70,705	-14.3%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

r = revised

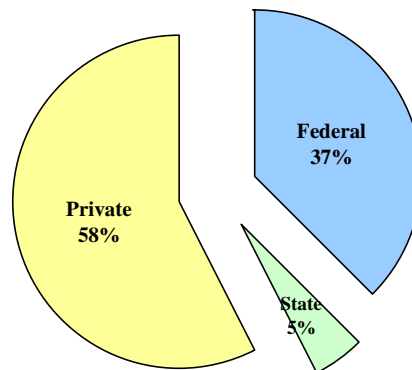
Land Ownership - 2008	No. of Acres	% Total
<b>Total Acres in County</b>	<b>747,754</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>279,328</b>	<b>37.4%</b>
BLM	133	0.0%
US Forest Service	279,195	37.3%
National Park Service	--	--
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>37,689</b>	<b>5.0%</b>
Utah State Parks & Recreation	315	0.0%
Utah State Wildlife Reserves	20,355	2.7%
State Trust Lands	17,019	2.3%
Other ••	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>429,587</b>	<b>57.5%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

Land Ownership - 2008



## Cache County Tourism Profile

